

Our Commitment to Sustainability

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We're committed to delivering services on behalf our clients with a greater focus on their social and environmental impact.

- We incorporate social value policies and procedures across all Cube International companies. These are represented across each of our key corporate programmes:
 - **Our Commitment to Sustainability**
 - **Our Commitment to Safety**
 - **Our Commitment to Sport**
- This presentation details our Commitment to Sustainability programme and our integrated corporate policies which underpin our goals.

Our Commitment to Sustainability



Through our ISO20121 certified Sustainable Event Management Policy we are committed to considering the external and internal issues relevant to our purpose

- Our Group's policies and procedures aim to aid the mitigation of carbon emissions, improve energy efficiency, protect the safety and wellbeing of those who work for us and alongside us, increase stakeholder awareness and enhance the long term economic viability of events we support.
- We strive to continuously review and improve our sustainable development policies and the management systems we use to meet the requirements of the ISO20121 standard. By following our policy and ethos we endeavour to display continued leadership in event sustainability management.
- Through our **Commitment to Sustainability** programme, we set the framework for continual refinement and improvements with regards to minimising the environmental impacts of our operations. These include the following commitments:
 - **Reducing the carbon footprint of our logistical operations**
 - **Reducing waste associated with our branding, packaging and manufacturing processes**
 - **Reducing energy use and wastage across all operations**

Case Study

Continest

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Case Study - Continest



- Cube International Group has been working with its global partners to specially develop the Continest modular building, making it perfect for the global event industry.
- The flexibility of the Continest concept means these innovative units can be used for a range of temporary event accommodation for a variety of event types.
- Critically the compact nature of their 'flat-pack' system means multiple units can be transported on one HGV vehicle. This can produce up to 80% reductions in event related haulage CO2.
- Coupled with this the system is constructed from 70% recycled and or recyclable material and has an integrated photovoltaic roof option enabling it to make a major contribution to any sustainable event commitment.



Why Cube?

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Why Cube?



- We are at the forefront of redefining and reimagining how events, brands and businesses connect and engage with their audience.
- We are inclusive and collaborative. Working in partnership with our clients we fully immerse in to their culture, ensuring that their goals are at the heart of everything we do.
- We work as part of your team, ready to help you and your organisation to protect your brand, regain control and achieve more than you ever thought possible.
- We are relentless in our pursuit of excellence and uncompromising in our delivery of time critical strategic planning, end-to-end operational expertise and integrated event infrastructure.
- We are flexible partners, providing uniquely crafted support. We are responsive to change, providing speed of thought and actions to ensure we can always deliver.
- We make the most of every opportunity to reimagine, refine and bring visionary and original thinking to life.



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